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| Daffa muhammad ardian, S.I.Kom.  Jl. Oriana IX Blok F8 No. 21, RT 002/RW 021, Perumahan Permata Bintaro, Bintaro Jaya Sektor 9, Kel. Jombang, Kec. Ciputat, Tangerang Selatan, Banten, 15414.  [daffaardn10@gmail.com](mailto:daffaardn10@gmail.com)  <https://www.linkedin.com/in/daffa-muhammad-ardian-617a46204/> |
| Learning by doing is my principle in order to improve skills and develop professionally. I am confident in my ability to produce innovative, creative and visionary thinking. I have a career interest in the fields of Public Relations, Marketing Communication, Product Management, Social Media Executive, Brand Activation Executive, and Business Development. |

# Experience

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| 2020Public Relations, PT Bintang anugrah SUrya semesta (BASS) training center & consultant Internship Jobdesc: Planning public relations programs, Maintaining relationships with the media, Conducting online seminars (Webinars), Making documentation of activities.2020 - nowdirector, PT Bintang anugrah SUrya semesta (BASS) training center & consultant Full-time Jobdesc: Making Strategic Plans, making Macro/Micro Training Need Analysis (TNA), designing Standard Operating Procedures (SOP), conducting Instructor Mapping, carrying out marketing, and conducting MONEV (Monitoring and Evaluation).2021 - nowInstructor, PT Bintang anugrah SUrya semesta (BASS) training center & consultant Freelance  Jobdesc: Planning the presentation of training materials, designing learning media, managing training tools and materials, conducting online/offline training, compiling job training modules, and compiling training programs. 2021 - nowAssessor of competency, Lembaga sertifikasi profesi Fasilitator, instruktur, & Tenaga kepelatihan Freelance  Jobdesc: Planning Activities and Assessment Processes, Carrying Out Assessments, and Contributing to Assessment Validation. 2022 - nowMember, himpunan pengusaha muda indonesia (hipmi jaya) Freelance  Jobdesc: Implement programs to support organizational objectives |

# education

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| 2017 - 2021bachelor’s degree, LSPR Communication & business institute Concentration: Public Relations  GPA: 4.00 (A) |

# Projects

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| 2019Creative Public relations and publicity: second chance for success, LSPR Communication & business institute Public Relations Campaign 2020Public relations showcase 2020: shopee business ethic through communication and education (shopeesticated),LSPR Communication & business institute Documentation 2020 - 2021Corporate social responsibility (csr): Ciao, frienemy!,LSPR Communication & business institute Communication Team 2020 - 2021public relations research (qualitative): the role of public relations of pt bass training center & consultant in corporate public communications,LSPR Communication & business institute Public Relations Research (Qualitative) 2021micro training need analysis (tna), pt bintang anugrah surya semesta Micro Training Need Analysis (TNA) Research 2021Monitoring the implementation of mandatory company certification, Dinas ketenagakerjaan kota tangerang selatan Monitoring The Implementation of Mandatory Company Certification Program 2021strategic plan, pt bintang anugrah surya semesta Strategic Plan for 2021-2023 |

# skills

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| * Communication * Leadership * Teamwork * Self-Management * Critical Thinking * Analytical * Planning and Organising * Problem Solving | * Negotiation * Initiative * Fast Learning * Technology * Copywriting * Marketing * Customer Service Professional * English |

# licenses & certifications

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| * Public Relations Officer BNSP Certificate * Coordinating of Work Training Center BNSP Certificate * Qualification Competency Certification Scheme 3 BNSP Certificate | * Assessor Of Competency BNSP Certificate * Best Project Award Certificate “SHOPEESTICATED” (Documentation Division) * Certificate of Appreciation: Participating in Research Centre’s Book Discussion “Adapt or Die” |